

Privacy data policy for

Business customers
Related to the process **Marketing**

Dropboy ApS
Klausdalsbrovej 601
2750 Ballerup
Denmark

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Privacy policy process Marketing

As part of our business Dropboy ApS collects personal data to be used in our process Marketing, specifically related to the following persons:

Process Marketing

- Business customers

This policy describes how Dropboy ApS collects personal data, the purpose for which these personal data are used and how Dropboy ApS treats such data.

This policy contains statutory information regarding the Dropboy ApS personal data processing. You can find information about your rights as a registered person in this privacy policy. If you as a Business customers have questions about the processing of your data, or you want to enforce your rights under privacy legislation please contact Dropboy ApS using the contact details in this policy.

Collection of data

Dropboy ApS collects personal data related to Business customers. These personal data are categorized as:

For Business customers

- Email
- Names

Dropboy ApS collects data directly from the registered person/you via the following methods: Indtastning

If data is collected with the consent of the registered person/ you such consent can be withdrawn.

Consent can be withdrawn at anytime by the registered user by making contact to Dropboy ApS in writing.

Once consent is withdrawn any future processing of personal data within the scope of the consent is terminated.

Purpose of processing personal data

Dropboy ApS collects personal data for the following purpose

For Business customers

- Selling product or service to one or more customers

If the purpose of the company's processing of personal data change, this will be communicated to the registered person/you before such changes takes effect. Such communication will in most cases consist of an update of this policy.

Deleting personal data

Dropboy ApS keeps personal data relating to Business customers. Personal data is deleted at the time when the purpose related to the processing of personal data is completed. This means that the data will be kept in the following periods.

For Business customers, Selling product or service to one or more customers

- Email: 5 years after collection
- Names: 5 years after collection

Use of data processors

Dropboy ApS uses suppliers and subcontractors in the processing of personal data. Such "data processors" purely manages data according to the instructions of Dropboy ApS . Dropboy ApS uses the following data processors in relation to fulfill the above-mentioned purposes of processing of personal data.

- The Rocket Science Group, LLC

Transfer of personal data

Dropboy ApS transfers personal data to third parties in certain cases.

For Business customers

- Selling product or service to one or more customers: **None**

In addition to above personal data is only disclosed in cases where Dropboy ApS is required to do so by law, including compliance with the data privacy regulation/directives and country-specific personal data laws.

Rights of the data subject

Under the Privacy Data Protection Act and EU privacy directive the data subjects ("You") have certain rights regarding the personal data collected by Dropboy ApS in relation to your person. These rights are:

Right to access - You have, under certain conditions, the right to access the data as Dropboy ApS keeps about your person

Right to rectification of data - You have the right to correct errors or omissions in the data Dropboy ApS treats related to your person

Right to deletion - You have, under certain conditions, the right to request deletion of data related to your person. Note that this right does not apply to most legal treatments of personal data. If you have consented to the processing of your personal data, you may withdraw your consent to this processing, by which related data are deleted.

Subject to limited treatment - In some cases you have the right to suspend the processing of your personal data. This will apply if the accuracy of the data is questioned, if you want a copy of unlawfully processed data and thus do not want these deleted, if you need to prolong the storage of data longer than the Dropboy ApS's purpose allows, or if you dispute the right to process your data and such a dispute is not decided.

Right to data portability - You have, in some cases, the right to receive the personal data that Dropboy ApS has collected about your person in a structured, widely used and machine-readable format, for the use of transferring your personal data to another data controller

Right to insight - You may, in some cases, object to the processing of your personal data. If you object to the processing of your data, these will no longer be processed unless there are significant legitimate reasons for this or the processing is required for the determination or defense of a legal claim. If your data is processed for direct marketing purposes, you may object to this at any time, resulting in a termination of such processing.

Use of your rights

EU privacy data regulation and/or local law govern your rights related to data privacy. These rights are not absolute rights, but rights that you can exercise depending on how personal data is processed by Dropboy ApS.

Should you wish to exercise any of the above rights, please forward your inquiry via Dropboy ApS's contact person or DPO, using the contact information in this policy.

Dropboy ApS will assess individual inquiries as soon as possible.

If you wish to appeal against the processing of your personal data to an external authority, such complaints must be forwarded to the supervisory authority of your EU home country. In Denmark this will be Datatilsynet.

Automatic decisions and profiling

Dropboy ApS may use the data subject's personal data for profiling or as a basis for automatic decisions.

The data used for automatic decisions are as follows:

None

The data obtained basis profiling is as follows: None

If you do not want to be subject to automatic decisions and or profiling, you can contact the Dropboy ApS's contact person within the meaning of this policy with the desire for human intervention in the manner contesting the automated decisions and / or profiling.

Security

The security of your personal data is important to us. We follow generally accepted standards to protect the personal data submitted to us, in accordance with the risk related to the data and processing hereof. If you have any questions about the security of your personal data you can contact us via the contract information in this policy.

Contact data

Dropboy ApS contact person for personal data

Bo Alexander Barfod, Administrerende Direktør
Dropboy ApS
+45 7230 4400
contact@wuxus.com

Dropboy ApS Data Protection Officer (DPO)

Dropboy ApS has no data protection officer. Please contact the company's contact person for inquiries related to data privacy.
